

Rep Order# 6858961 Ver# 3 Status Revised

Traffic Order#

Printed: 12/06/2012 3:20 PM
Last Received: 12/06/2012 3:02 PM
Showing Buylines: All Rep Revised Lines

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () UPTON FOR ALL OF US
Product UPTON FOR ALL OF US
Estimate# 3239
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
& PLACEMENT, 815 SLATER LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 226/406/3239
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=*

--- REMARKS ---

ISSUED TO SHOW LINE 2 ADDED AS MAKEGOOD
TOTAL ON CONTRACT = \$4500
PLS CONFIRM, THANKS IAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	SA	330P-7P	NCAAFU MSU/UM	:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
Rating: 6.0												
Sales Remark: V3 1X ADDED PER LATEST VERSION												
V3 Added												

---REPORT TOTALS---

Report Totals: 1 / \$1,500.00

---SALES MONTHLY TOTALS---

Nov 12: 3 / \$4,500.00
Sales Totals: 3 / \$4,500.00
Station Totals: 3 / \$4,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$4,500	CATV 0%	WOOD 0%	WOTV 100%	WMYT 0%	WXMT 0%
WXSP 0%		WZPX 0%	WZZM 0%			

Books null
Demos RA35+

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EC'd Yes

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2 of 2

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--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6858961 Ver# 1 Status New

Traffic Order#

210297

Printed: 09/27/2012 1:11 PM
Last Received: 09/27/2012 11:54 AM
Showing Buylines: All Lines

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SB

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--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=*

--- REMARKS ---

THIS IS A NEW ORDER
CLIENT: UPTON FOR ALL OF US
OUR TOTAL IS \$3000
PLS CONFIRM
THANKS KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	330P-7P	NCAFL MSU/UM	:30	\$1,500.00	11/03-11/03	2	1	2	\$3,000.00	

Rating: 6.0

---REPORT TOTALS---

Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Nov 12: 2 / \$3,000.00
Sales Totals: 2 / \$3,000.00
Station Totals: 2 / \$3,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,000
CATV 0% WOOD 0% WOTV 100% WMMT 0% WXMI 0%
WXSP 0% WZPX 0% WZZM 0%

Books null
Demos RA35+

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